

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S31	3385	viral and marketing	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/06 13:42
S32	162	viral marketing	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/06 13:44
S33	50	viral marketing AND @pd< "20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/06 13:52
S34	52	viral marketing AND @pd< "20040121"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/06 13:53
S35	23	attraction content AND @pd< "20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/08 10:29
S36	3	attraction content AND Advertising AND @pd< "20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/08 10:31
S37	73271	webpage or (web adj page)	US-PGPUB; USPAT	ADJ	ON	2007/11/08 13:46
S41	166	computer system AND internet advertising AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 14:14
S42	2	"computer system" AND "internet advertising" AND "host web page" AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 14:15

S43	2	computer system AND internet advertising AND host web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 14:37
S44	2	computer system AND internet advertising AND host web page\$2 AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 14:41
S49	14	internet advertising AND host web page AND @ay< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:22
S53	0	transmitting an address AND host web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:26
S54	0	transmitting NEAR address AND host web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:28
S55	2583	transmitting NEAR address AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:28
S56	3438	transmitting NEAR address AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:28
S58	0	transmitting NEAR address AND host NEAR web page AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:30
S59	0	transmitting NEAR address AND host NEAR webpage AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:30
S60	0	transmitting NEAR address AND host NEAR web NEAR page AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:30
S63	6	computer system AND internet advertising AND host web page AND @ad< "20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/13 15:46
S64	9	computer system AND internet advertising AND host web page AND @ay< "20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/13 15:47
S65	14	internet advertising AND host web page AND @ay< "20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/13 15:47

S66	0	computer system AND internet advertising AND reproduction of a client web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:50
S67	0	computer system AND internet advertising AND reproduction NEAR client web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:50
S68	0	computer system AND internet advertising AND reproduction NEAR "client web page" AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:51
S70	20	computer system AND internet advertising AND reproduction AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:52
S71	53	transmitting AND address AND host web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:53
S72	34	transmitting AND URL AND host web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:54
S73	1	transmitting AND URL AND host webpage AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:55
S74	2	transmitting AND address AND host webpage AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:56
S75	18	transmitting AND address AND host web page AND consumer AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:57
S76	2	computer system AND internet advertising AND reproduction AND client web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:57
S77	0	computer system AND internet advertising AND reproduction AND client webpage AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 15:57
S79	10	computer system AND internet advertising AND reproduction AND transmitting AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:07

S80	6	reproduction AND transmitting AND address AND host web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:09
S81	0	transmitting AND internet advertising AND address AND host web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:10
S82	0	transmitting AND internet advertising AND host web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:11
S83	76	transmitting AND address AND client web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:12
S84	1	transmitting AND address AND client webpage AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:12
S85	3	reproduction AND transmitting AND address AND client web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:13
S86	0	reproduction AND transmitting AND address AND client webpage AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:13
S87	0	transmitting AND address AND client web page AND host web page @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:14
S88	0	transmitting AND address AND client webpage AND host webpage @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:14
S89	1	transmitting AND URL AND host webpage AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:14
S90	143	reproduction AND transmitting NEAR address AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:16
S91	0	client web page AND reproduction AND transmitting NEAR address AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:18
S92	0	client webpage AND reproduction AND transmitting NEAR address AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:25

S93	0	internet advertising AND reproduction AND transmitting NEAR address AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:26
S94	0	host web page AND reproduction AND transmitting NEAR address AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:27
S95	0	host webpage AND reproduction AND transmitting NEAR address AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:27
S96	2	transmitting AND address AND host webpage AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:27
S99	0	reproduction AND transmitting NEAR address AND client web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:29
S100	0	reproduction AND transmitting NEAR address AND client webpage AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:29
S101	0	reproduction AND transmitting NEAR address AND host webpage AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:29
S102	0	reproduction AND transmitting NEAR address AND host web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:29
S104	32	computer system AND internet advertising AND reproduction AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:45
S105	90	transmitting AND address AND host web page AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:45
S106	55	transmitting AND URL AND host web page AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:45
S107	28	transmitting AND address AND host web page AND consumer AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:46
S108	19	computer system AND internet advertising AND reproduction AND transmitting AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:46

S109	125	transmitting AND address AND client web page AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/13 16:47
S112	6	computer system AND internet advertising AND host web page AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/14 09:55
S113	9	computer system AND internet advertising AND host web page AND @ay< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/14 11:27
S114	4	internet advertising AND host web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/14 11:28
S115	14	internet advertising AND host web page AND @py< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/14 11:33
S116	9	internet advertising AND host web page AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/14 11:35
S117	0	transmitting NEAR address AND host web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/14 11:37
S118	0	transmitting NEAR address AND client web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/14 11:38
S119	143	transmitting NEAR address AND reproduction AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/14 11:38
S120	24	transmitting NEAR address AND reproduction AND client AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/14 11:39
S121	2	"computer system" AND "internet advertising" AND "host web page" AND @pd< "20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/14 11:42
S122	6	computer system AND internet advertising AND "client web page" AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/14 11:42
S123	2	computer system AND internet advertising AND host web page AND @pd< "20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/15 08:13

S124	6	computer system AND internet advertising AND "client web page" AND @ad< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/15 08:14
S125	41	reproduction AND client web page	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:21
S128	1	reproduction NEAR client web page	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:25
S129	1	reproduction NEAR5 client web page	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:26
S130	1	reproduction SAME client web page	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:26
S131	0	reproduction NEAR client webpage	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:26
S132	0	reproduction NEAR5 client webpage	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:27
S133	0	reproduction SAME client webpage	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:27
S134	0	copy NEAR client webpage	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:27
S135	5	copy NEAR client web page	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:27
S136	0	copy NEAR client web page AND advertising	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:29
S137	101	advertising AND client web page	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:30
S138	10	advertising AND client web page AND reproduction	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:30
S139	10	advertising AND client web page AND facsimile	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:38
S140	1	promotion AND client web page AND facsimile	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:39
S141	1	emailing link AND marketing targets	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:41
S142	12	emailing link AND consumers	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:41
S143	9	emailing link AND consumers AND advertising	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:42
S144	45	advertising AND client web page AND @pd< "20031103"	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:44
S145	3	advertising AND client web page AND @pd< "20031103" AND Reproduction	US-PGPUB; USPAT	ADJ	ON	2007/11/16 13:44

S146	3	advertising AND client web page AND @pd<"20031103" AND Reproduction	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 13:47
S147	0	advertising AND client web page AND @pd<"20031103" AND email link	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 13:47
S148	0	advertising AND client web page AND @pd<"20031103" AND email NEAR link	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 13:48
S149	3970	email AND host AND link AND @pd<"20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 13:49
S150	139	email NEAR link AND web page AND @pd<"20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 13:49
S151	52	advertising AND email NEAR link AND web page AND @pd<"20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 13:50
S152	24	advertising AND email NEAR link AND web page AND @pd<"20031103" AND host	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 13:50
S153	3	advertising AND email NEAR link AND host web page AND @pd<"20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 13:52



S154	3	bulk emailer AND @pd<"20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 14:12
S155	3334	email\$5 AND link\$5 AND consumer\$5 AND @pd<"20031103"	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 14:23
S156	1542	email\$5 AND link\$5 AND consumer\$5 AND @pd<"20031103" AND advertis\$5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 14:24
S157	16	email\$5 AND link\$5 AND consumer\$5 AND @pd<"20031103" AND advertis\$5 AND host web page	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 14:24
S158	734	email\$5 AND link\$5 AND consumer\$5 AND @pd<"20031103" AND advertis\$5 AND URL	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 15:00
S159	53	email\$5 AND link\$5 AND consumer\$5 AND @pd<"20031103" AND advertis\$5 AND URL AND webpage	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 15:01
S160	610	email\$5 AND link\$5 AND consumer\$5 AND @pd<"20031103" AND advertis\$5 AND URL AND web page	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 15:01
S161	167	email\$5 WITH link\$5 AND consumer\$5 AND @pd<"20031103" AND advertis\$5 AND URL AND web page	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 15:02

S162	167	email\$5 WITH link\$5 AND consumer\$5 AND @pd<"20031103" AND advertis\$5 AND URL AND web page AND advertis\$5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 15:04
S163	20	email\$5 WITH link\$5 WITH URL AND consumer \$5 AND @pd<"20031103" AND advertis\$5 AND web page AND advertis\$5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 15:05
S164	4	email\$5 WITH link\$5 WITH URL AND consumer \$5 WITH web page AND @pd<"20031103" AND advertis\$5 AND advertis\$5	US-PGPUB; USPAT; USOCR; FPRS; EPO; JPO; DERWENT; IBM_TDB	ADJ	ON	2007/11/16 15:12
S165	1	reproduction NEAR client web page	US-PGPUB; USPAT	ADJ	ON	2007/11/16 15:33
S166	1	reproduction WITH client web page	US-PGPUB; USPAT	ADJ	ON	2007/11/16 15:34
S167	1	reproduction SAME client web page	US-PGPUB; USPAT	ADJ	ON	2007/11/16 15:34

11/26/2007 11:53:21 AM

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